

# STRATEGIC PLAN

Presented by  
Valencia F. Douglas, Ed.D., Superintendent  
July 6, 2011

# Administration / Board of Education

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## **Administration**

Valencia F. Douglas, Superintendent

Jay Scotto-Friedman, Assistant Superintendent

Stanley Steele, Principal

Adam Brown, Interim Supervisor of Curriculum and  
Instruction

## **Board of Education**

John Conrad, Trustee

Joan W. Cusanelli, Trustee

Fred Rickles, Trustee

Emily Segal, Trustee

David, Wilens, Trustee

# Purpose

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- A five year strategic plan will be developed to ensure that Pocantico Hills Central School can successfully move to the next level of excellence. Given that a 2% tax cap scenario is likely, Pocantico Hills will need to operate more efficiently as it pursues its five year strategic goals of:
  - Student Achievement
  - Fiscal Responsibility
  - Stakeholder Communications

# Process

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The plan will be completed in an eight month period (July 2011-February 2012).

- *July – September 2011*

- Assemble an Advisory Committee of Stakeholders

- Committee should consist of cross-section of the Pocantico Hills school stakeholders (e.g., parents, civic leaders, staff, students).
    - Committee of 15-25 members works well.
    - Selection criteria for the Committee includes leadership and planning experience, community roots, and the ability to attend 6-8 meetings (2 hours each) spread over an eight month period (September – February).
    - Usually the Committee is assembled of some “volunteers” and some “recruited” members.

- Send out letters and schedule initial meetings

# Process (continued) ....

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## ■ *September 2011 – February 2012*

- Gather educational and community data
- Meet at least 6-8 times
- Initial DRAFT to be presented to the Board of Education in November, 2011.

## ■ *February 2012*

- Situation analysis that includes data examined as well as findings/conclusions
- Goals and strategies for a five year period with implementation timelines and expected outcomes.
- Present FINAL plan to Board of Education, February 2012.

# Data to be gathered

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## *Educational/Community Data*

- Examine recent Pocantico Hills student population trends (size, demographics) and develop student population forecasts.
- Review Pocantico Hills student performance and District costs, facilities/grounds, communications.
- Student educational research/regulations and identify key trends and critical success factors for public schools.
- Gather best practices from leading schools relative to their approach to excellence.
- Use a variety of techniques (e.g. surveys, discussion groups, etc.) to gather insights from Pocantico Hills school community stakeholders (e.g. parents, civic leaders, staff, students, etc.) and matriculating high schools for Pocantico Hills graduates.

# Timeline

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Assemble Advisory Committee	July – August 2011
Gather Education/Community Data	July – October 2011
Hold Periodic Committee Meetings*	September 2011 – February 2012
Present Final Plan to School Board	February 2012

*\*Advisory Committee will meet every 3 weeks (6-8 meetings for 2 hours each)*



***THANK YOU!***